objective

I am currently a self-employed Graphic Designer looking to transition to a company whose mission is to create new and innovative ideas and maintain a broad and interesting client base. I wish to continue developing and refining my graphic design and art direction skills through pursuing new opportunities that allow me to gain further experience in print design, web design, branding and retail advertising.

experience

Freelance Graphic Designer (2004-present)

Catering to clients for logo identities, collateral business materials, templates, conceptual design, web design and production. Currently working with advertising agencies on an on call basis as well as individual companies.

Graphic Designer: SIX60, Division of EMC Creative (2007-2009)

Developed concepts and implemented designs for brochures, collateral pieces, ads, outdoor media, websites, online media and more, according to strategic plans provided by the creative director and/or account executive. Worked with production personnel and programmers, providing input, and any instruction and supervision required to smoothly complete production of approved designs.

Jr. Graphic Designer: EMC Creative (2006-2007)

Continuously contributed to numerous award-winning advertising campaigns through the design/production of brochures, newsletters, magazine and newspaper ads, billboards, websites, and online advertisements. Responsible for weekly design/production of newspaper and magazine ads as well as meeting vendors strict deadlines for delivery. Responsible for taking conceptual art to finished mechanical art, using the agency's standards for implementing type and graphic elements.

Freelance Production Artist: Creative Group (2006)

Assigned to various client projects on a temporary basis. Projects included brochure layouts and newspaper and magazine ad production.

Creative Services Internship: Bonfire Communications (2005)

Supported and catered to the design and production staff in their overall creative process for developing and implementing internal communication campaigns. Leveraged brands across a multitude of print projects working within style guides. Given the independence to design an annual report from start to finish while working directly with the client.

awards

tools

Advanced knowledge of Adobe Creative Suite Illustrator | Photoshop | InDesign

Dreamweaver | HTML | CSS

Basic knowledge of Flash

Adobe Acrobat Professional

Microsoft Office
Word | Excel | Powerpoint

education

University of Redlands Redlands, CA (2005)

B.A. Studio Art Emphasis in Graphic Design Departmental Honors

B.A. Business Administration

other interests

Jewelry design, interior design, fashion, illustration and photography.

Good food, gourmet cooking, hiking and yoga.